

Assignment Three: Technology Literacy Narrative -- Visual Essay

DUE in class week of 3/03/08 (presentations)

Be ready with a draft and ideas to discuss in conference, 2/20/08 and 2/21/08

For the visual narrative essay, you will use the written essay component as a starting point. Analyze your written text (you may draw from your first assignment) and write a one-paragraph summary, focusing on the main point or idea of the essay. Now imagine how you might construct a visual narrative that draws on the same examples and makes the same point, but using only images, not text. You may find appropriate images on the WWW (keeping in mind our discussions of copyright and citation), scan in images, or create new ones if you are already familiar with creating digital images.

Arrange your images into a coherent narrative (hint: you may want to draw a storyboard first), and place them into a PowerPoint presentation. Consider the design of the presentation and use the features most appropriate for effectively communicating your message to your audience. Keep in mind the principles we learned in class when we looked at designing effective and ineffective PowerPoint presentations.

Audience: For this assignment, your audience will be your peers in this course; you will present the narrative essay as a visual sequence with a verbal narration.

Purpose: The visual essay should also help your viewers to understand a key point about your identity based on your relationship with technology, but it should do so through the visual rhetoric that you have designed; we should not have to rely on your oral presentation to understand the main message of your essay.

Product: For this component of the assignment, you will produce a digital movie and deliver that presentation to the class. The presentation should take no fewer than five minutes and no more than eight minutes.